

CODING BOOTCAMPS

YPP MEMBER | YOUTUBE MEDIA KIT & RATE CARD

Updated: Feb 8, 2026 | <https://youtube.com/@myCodingBootcamps>
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Top Countries: India 16.8% & United States 11.3%

THE CREATOR

Coding Bootcamps has been offering elite technology training since 2015 in the USA, serving clients like **O'Reilly Media, Accenture, and the Washington DC Government**. In late 2024, we offered our 40 self-paced courses on YouTube for free.

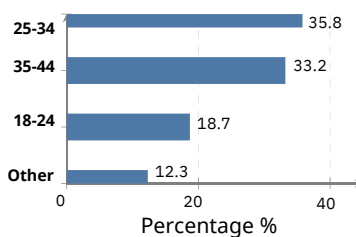
VALUE PROPOSITION

With the multi-trillion dollar tech market, our channel is the ideal outreach platform for AI startups, SaaS firms, and cloud providers. We connect brands with high-income developers and IT professionals seeking the next essential tool and service.

LAST 90 DAYS

- **424** Total Subscribers
- **15,454** Total Views
- **1,174** Watch Hours
- **467** Total Likes
- **18** Total Comments

AGE DISTRIBUTION



JANUARY 2026

- **84k** Total Impressions
- **5.9k** Views (+13%)
- **3.3%** Click-Through Rate
- **4.37m** Avg. View Duration
- **211** Watch Hours (from Imp)

SPONSORSHIP TIERS & VIDEO PRODUCTION

BASIC

\$30

Description Mention Link in video description + pinned comment

STANDARD

\$66

Mid-roll Shout-out 30s brand shout-out + description + pinned comment

COMBO OFFER

\$99

Full Impact Mid-roll + Community Post + Pinned Comment + Link

Production Rate*	30s	60s	90s	120s	180s+
Standard (Screen Record)	\$100	\$120	\$150	\$190	Contact
Premium (UGC/Scripted)	\$600	\$800	\$990	\$1,200	Contact

- It includes description + pinned comment

ADD-ONS

- **Community Post:** \$50 (with link)
- **Exclusivity:** 20% extra (90-day non-compete)
- **Revisions:** \$250 per extra (2 free included)
- **Usage Rights:** 20% extra / month
- **Content Whitelisting:** 25% extra / month

DISCOUNT PACKAGES

- **Annual Contract:** 30% Off (12 months)
- **Bundle Videos:** 25% Off (3+ videos)
- **First-time Videos:** 10% Introductory Discount
- **Custom/Large Projects:** Contact for Quote

TERMS & CONDITIONS

- **Payment:** 50% deposit; 50% upon delivery
- **Late Fees:** \$20 / day penalty applies
- **Standard:** Screen-record only (noscript/edit)
- **Premium:** UGC style with script and editing

- **Visibility:** Link stays 3 months; pin for 1
- **Integrity:** Right to decline content reserved
- **Contracting:** Handshake or written contracts